

Jason Stumpf

Creative Professional
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Skill Set

- Strong understanding of designing for the web, mobile, and email including their limitations and challenges
- Hand coded, responsive, front-end development using HTML, CSS, jQuery, and Javascript
- Full lifecycle experience: wireframing, designing, developing, deploying, and supporting enterprise-scale sites
- Experience with various development methodologies including Agile, Waterfall, and DevOps
- Enterprise-level source control using SVN and Git

Tools and Development

Software: Photoshop, Illustrator, Adobe XD, Dreamweaver, In-Design, After Effects, Flash, Premiere, Balsamiq

Development: HTML, CSS, jQuery, javascript, PHP, Laragon, Node.js

Other Tools/Software: Laravel, Demandware, Responsys, MailChimp, WordPress, and custom CMS'

Employment

Trade Navigator | *UX/UI Designer*

February 2018 – Present

- UX wireframing, UI design and Front-end development of stock trading site
- Design and manage company social media and email campaigns
- UX and UI design and development of email automation and drip campaigns
- Design, coordinate and deploy marketing collateral

Roth Industries | *Creative Director*

August 2017 – January 2018

- Responsible for design, direction, and management of five separate brands
- Designed artwork for product labels, packaging
- Built, maintained and administrated company websites
- Designed, coordinated and maintained all marketing collateral
- Managed and maintained relationships with outside vendors and freelance artists

Dish Network | *Email Designer/Developer*

Nov 2014 – August 2017

- UX design of customer email journeys and translate into email automation
- Design and develop all customer facing email communications
- Code and deploy responsive emails tested in over 30 clients
- Create dynamic emails and email programs utilizing Responsys Interact
- Manage and filter lists and user data for use in campaign creation

New Balance | *Senior Web Designer*

Jan 2012 – Oct 2014

- Led UI redesign of two brands sites, including UX wireframing and UI design
- Design and develop eCommerce experience pages, banners, and emails across multiple brands
- Project coordination with marketing, merchandising, photo, and brand managers on a daily basis
- Create forms in Responsys for email signup and user profiles
- UX Wireframing and documentation of functionality for new UX projects and core site UI updates
- Researched, documented, and initiated CMS integration into Demandware platform

Digi-Data Corp | *Senior Multimedia Designer/Developer*

April 2010 -- Nov 2011

- Design, develop and deploy web sites utilizing a Content Management System backend
- UX design and prototyping and UI design – including skinning, packaging and deployment of phone applications
- Produce online product tutorials for OEM's.
- Facilitated the migration of phone application branding to in-house team
- Collaborate on new concepts and features with product development team

Barclaycard US | *Web User Interface Engineer*

July 2009 - Feb 2010

- Translated graphic designs into rich user interfaces for client facing credit card application and servicing sites
- Web team liaison to Federal C.A.R.D. act compliance project
- Contributor to QA testing and change management teams

The Space Foundation | *Interactive Art Director*

Nov 2004 - Feb 2009

- Introduced new technologies for rich user interface development
- Established new branding and marketing campaigns for organization and national events
- Project managed major online web development efforts for more than 20 websites
- Official artist of the 24th National Space Symposium; an event drawing over 7500 participants and generating an estimated economic impact of \$25 million

Active Education | *Web Designer*

Feb 2002 -- June 2002

- Worked along side instructional designers to created web based training courses
- Developed interactive web simulations utilizing rich user applications
- Contributor to QC department, ensuring 508 compliance

Qwest Communications | *Web Project Manager*

Oct 1999 -- Jan 2002

- Prepared and packaged Web Based Training utilizing user rich internet applications
- Introduced and integrated a Learning Management System for user tracking and professional development
- Established and documented branding standards for the Global Business Markets Group
- Designed cover art and illustrations for print media

Education

Art Institute of Colorado
Denver, Colorado

March 2000
Associates Multimedia

Online Portfolio

<http://www.exhibit44.com>